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Carolinas Chapter Announces New Partner: ClubSoft

Charlotte, NC – The Carolinas Chapter of the Club Managers Association of America is pleased to announce the addition of ClubSoft as a Partner in the Carolinas Sponsorship Program. This partnership represents a one-year commitment by ClubSoft to support the Carolinas Chapter and the Carolinas Club Foundation (CCF) in its efforts to deliver outstanding education, networking opportunities and services to its members.

The sponsorship will continue to enable the Carolinas Chapter to provide exceptional value to its members, as expressed by CCF President, Kelley Williams, CCM: “We are thoroughly thrilled about our new partnership with ClubSoft. Our members look forward to furthering their education in the private club software market. This is a huge benefit for both organizations.”

ClubSoft shares the same dedication to provide exceptional value, as their mission statement guides them to “deliver the best technology and service to the private club industry. We accomplish this by maintaining the highest standards of product and people. The true measure of our success is how much more value we can offer to our customers than what we receive in payment.” Ray McDonald, ClubSoft North America’s CEO, spoke to the shared value and new partnership by saying, “The Carolinas Chapter CMAA is one of the strongest chapters in the country and we are very proud to be associated with it.”

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***The Carolinas Chapter of the Club Managers Association of America** is the professional Association for managers of membership clubs. The Carolinas Chapter is comprised of more than 300 members, representing more than 150 clubs, within North and South Carolina. The Chapter’s mission is to provide timely, engaging and informative education to persons connected with the management of clubs and other associations of similar character; to promote and encourage efficient and successful club management skills; and to advance friendly and mutually beneficial relationships among its members.*

***The Carolinas Club Foundation** was formed in 2005 as a tax-exempt, 501(c)(3) organization for the purpose of financially supporting the professional development of club management through education, training and research initiatives.*

***The Carolinas Sponsorship Program** is a collaborative effort between the Carolinas Chapter, the Carolinas Club Foundation and organizations that have demonstrated an interest in and support of the club industry. The Program is intended to create a bridge between club management professionals and the companies most closely connected and committed to serving the industry.*

***ClubSoft** was born out of the frustration that the founding team members had with the private club software market. They knew that the industry deserved better, and one way or another they were*

determined to reshape it through superior technology and affordable products. Today, ClubSoft is the only truly integrated reservation, POS/accounting, social network system available to the private club market. They deliver all of your software needs from inbox to tee-box. Since the merger with McConnell Golf, ClubSoft has placed itself in a unique position as the only software company in the industry to own and operate eight private clubs. They live in the same environment as their clients and that gives them the insight and incentive to deliver quality every day. ClubSoft continues to always push the envelope so that they can provide their clients with the most state-of-the-art technology, which is evident through their purchase of Back9links.

ClubSoft's integrated product offerings consist of:

Membership Billing

Targeted Member Marketing

Electronic Payments

General Ledger

Accounts Payable

Customized Financial Reporting/Dashboards

Payroll

F&B POS

Retail POS

Staff Timekeeping

Inventory Management

Banquet Event Management

Social Network

Reservation Systems

Mobile Application

Calendar & Event Management

Online Tournament Management

Online Tee Time System

Custom Website Design